

MEDIA KIT 2026

Kaia Lune

@kaialune · Lisbon, Portugal

4.6M
FOLLOWERS

I make short, warm films about slow travel, skin that feels good and the gadgets that keep up, for 4.6M people who'd rather do than scroll.

PLATFORMS

TikTok
@kaialune
2.4M
9.4% engagement
640K avg. views

Instagram
@kaialune
1.3M
6.1% engagement
310K avg. views

YouTube
@kaialune
860K
7.2% engagement
420K avg. views

Newsletter
Soft Landing
92K
58% opens engagement

AUDIENCE

4.6M
followers across platforms

38M
views every month

7.8%
average engagement

72%
aged 18 to 34

Age	
13–17	6%
18–24	38%
25–34	34%
35–44	15%
45+	7%

Top countries	
United States	31%
United Kingdo…	14%
Brazil	11%
Portugal	8%
Canada	7%

Platform insights, last 90 days. Dated screenshots on request.

STARTING RATES

Sponsored short video	from **$6,500** per video 30 days organic use on your channels. Paid ads +25% per month.
YouTube integration	from **$9,000** per integration Stays on my channel for good. Clips for your ads +$1,500.
Brand ambassador	**Custom** per quarter Organic and paid use in agreed markets for the full term.
Story series	from **$3,800** per 5 stories Live for 24 hours. Reposts on your channels for 30 days.
Hosting and keynotes	from **$12,000** per day 90 days organic use of event clips. Recordings quoted apart.
UGC content pack	from **$2,400** per pack 12 months organic and paid use on your channels.

Per platform, usage as listed. Travel and bundles quoted per project.

SELECTED WORK



Atlas & Oak Travel
6.2M views across the series



Mira Skin
3.4M views



Pixelnest
1.1M YouTube views

RECENT PARTNERS

Atlas & Oak · MIRA SKIN · pixelnest · Sola · VELA · Bloom Summit · kindred coffee · TIDEPOOL · Northwave

BOOK

Write with your dates, budget and idea. I reply within two working days.

hello@example.com
partnerships@example.com
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